

2023

CONCRETE / COLORS & FINISHES

No material is quite like concrete. Artisanal and hand-worked, concrete presents a natural, aesthetic finish with slight gradations that elicit a feeling of depth and permanence that other surfaces can only emulate. We invite you to explore how Trueform can help you achieve the architectural project of your dreams.

 **Trueform**
concrete

CLASSIC FINISH

Appearance

Smooth and uniform. Visible are fine sand particles and soft, subtle gradations. Treated with topical sealer for optimum protection.

Applications

All surfaces - including countertops, sinks, table tops, reception desks, benches & seating, wall panels, fireplace surrounds, water features, shelves, etc.

Indoor & Outdoor Use.

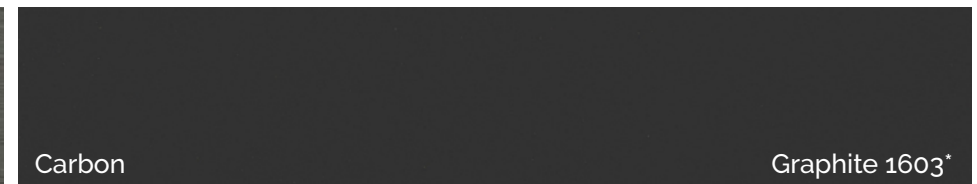
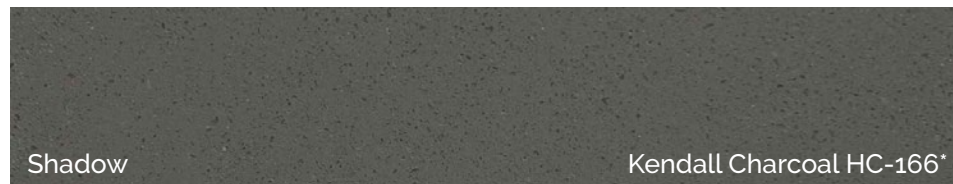
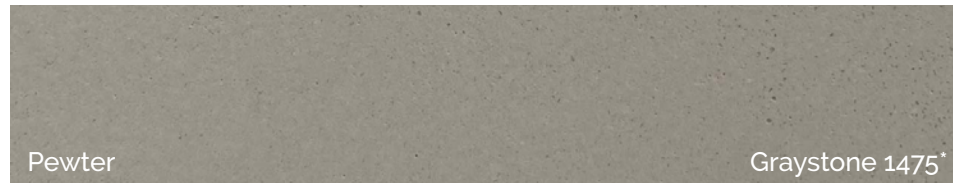
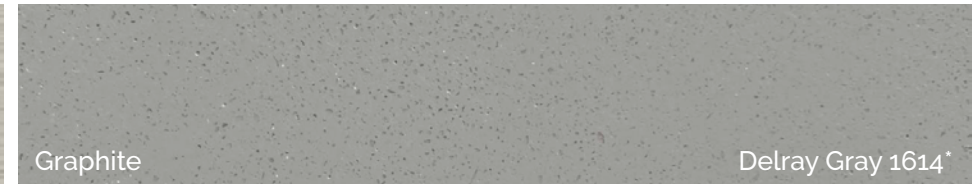
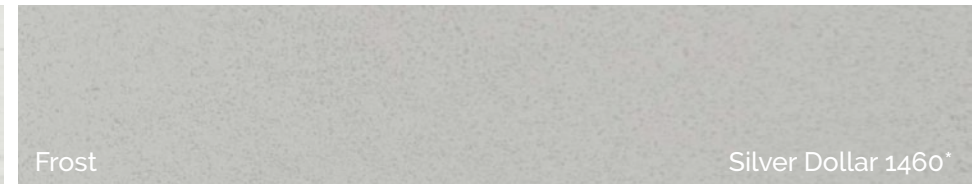
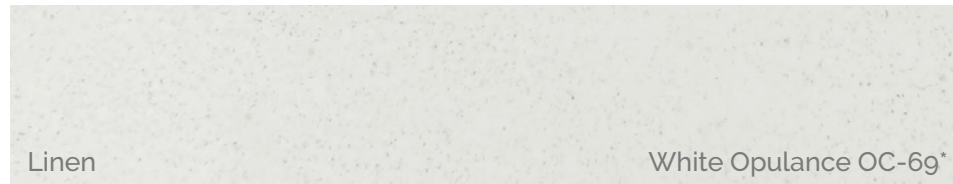
Colors: 8 standard / endless custom colors options.

Samples

Individual: 4" x 4" x 0.375" (\$10 each)

Complete Set: 8 individual 4" x 4" pieces (\$75)

As digital screens display color differently, we **strongly recommend** using actual concrete samples prior to making your decision. This will ensure you have the most accurate representation of the finished product. Should you decide to work with us, your sample purchase will be deducted from the final cost of your product or project.



*Benjamin Moore colors are provided as approximations and are meant for reference only. Concrete is a handmade product that utilizes natural materials, so variation will occur. Color samples may vary slightly from the finished product.

CLASSIC FINISH



FOUNDRY FINISH

Appearance

Naturally mottled and varied, with the surface having a hand-troweled feel. Treated with topical sealer for optimum protection.

Applications

Most surfaces - including countertops, table tops, reception desks, benches, wall panels, fireplace surrounds, water features, shelves, etc. Sink basins are excluded.

Indoor & Outdoor Use.

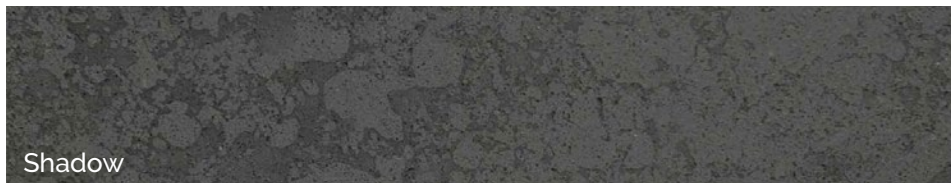
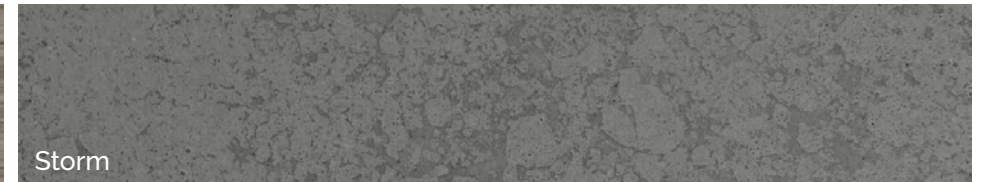
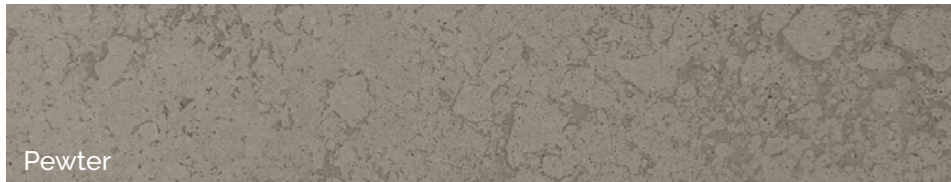
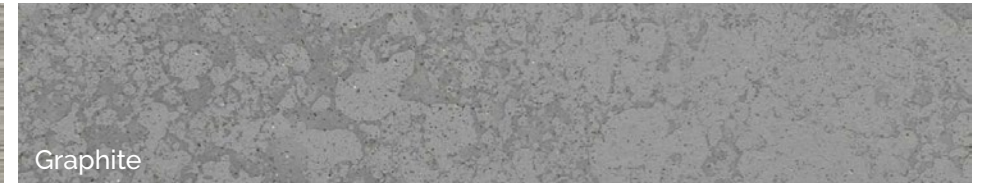
Colors: 8 standard / endless custom colors options.

Samples

Individual: 8" x 8" x 0.375" (\$25 each)

Complete Set: Upon special request only

As digital screens display color differently, we **strongly recommend** using actual concrete samples prior to making your decision. This will ensure you have the most accurate representation of the finished product. Should you decide to work with us, your sample purchase will be deducted from the final cost of your product or project.



FOUNDRY FINISH



INDUSTRIAL FINISH

Appearance

Raw and untamed, this finish is popular for those seeking a more distressed aesthetic. Visible are unfilled air pores and crevices. Treated with topical sealer for optimum protection.

Applications

Vertical surfaces only - including wall cladding, fireplace surrounds, table bases, reception desks, etc.

Indoor & Outdoor Use.

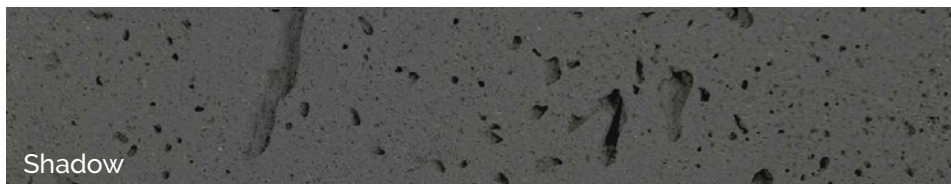
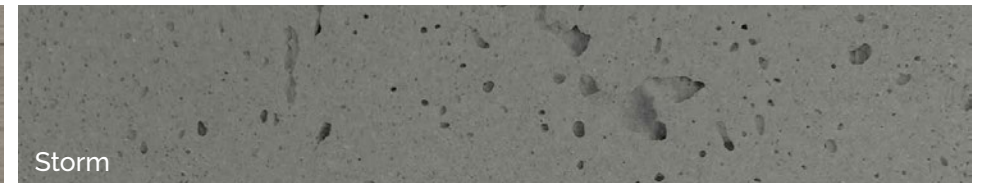
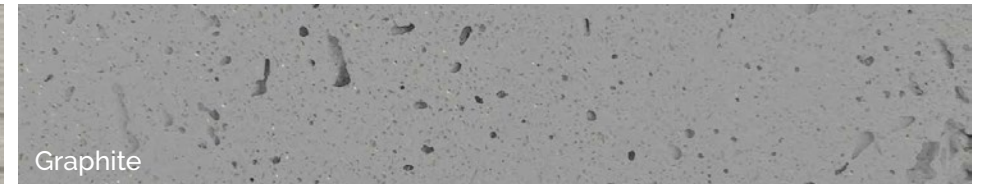
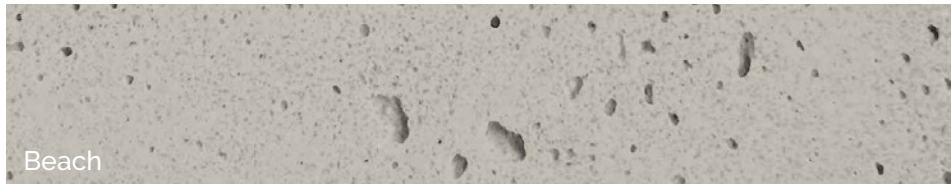
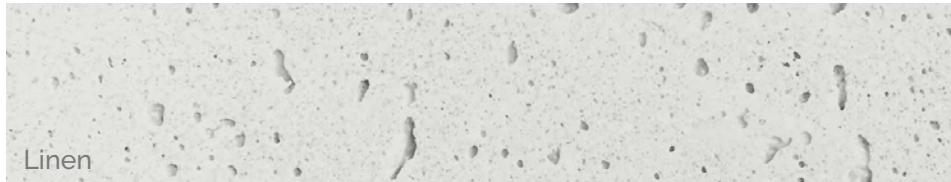
Colors: 8 standard / endless custom colors options.

Samples

Individual: 8" x 8" x 0.375" (\$25 each)

Complete Set: Upon special request only

As digital screens display color differently, we **strongly recommend** using actual concrete samples prior to making your decision. This will ensure you have the most accurate representation of the finished product. Should you decide to work with us, your sample purchase will be deducted from the final cost of your product or project.



*Benjamin Moore colors are provided as approximations and are meant for reference only. Concrete is a handmade product that utilizes natural materials, so variation will occur. Color samples may vary slightly from the finished product.

INDUSTRIAL FINISH



CUSTOM COLORS

If you're looking for maximum impact or head-turning objects and surfaces, concrete delivers. In terms of color options, concrete gives you the ultimate freedom and flexibility. Trueform has extensive coloring capabilities and can color-match nearly any Benjamin Moore swatch available.

Samples

Color-Matching Fee: \$500

Sample Lead Time: 4-5 weeks

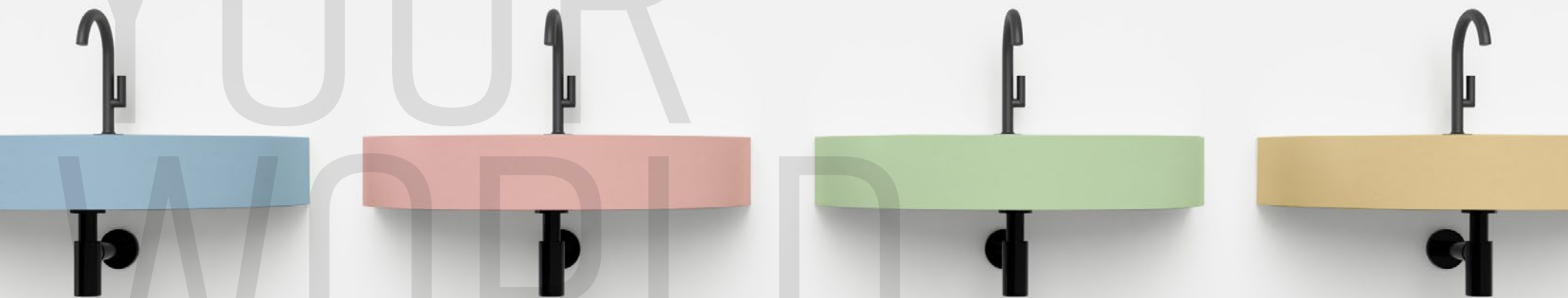
Custom colors add 20% to cost of the product.

To get started, simply provide us with a Benjamin Moore Swatch name or number and we'll get to work. Note that custom colors add 20% to the total cost of your project. For more information, simply reach out to us 888.474.7977.

Benjamin Moore
2042-40



COLOR YOUR WORLD



Our Kurve 30" Sink (FLO-30K-ADA) in various custom hues

SPECIALTY FINISHES

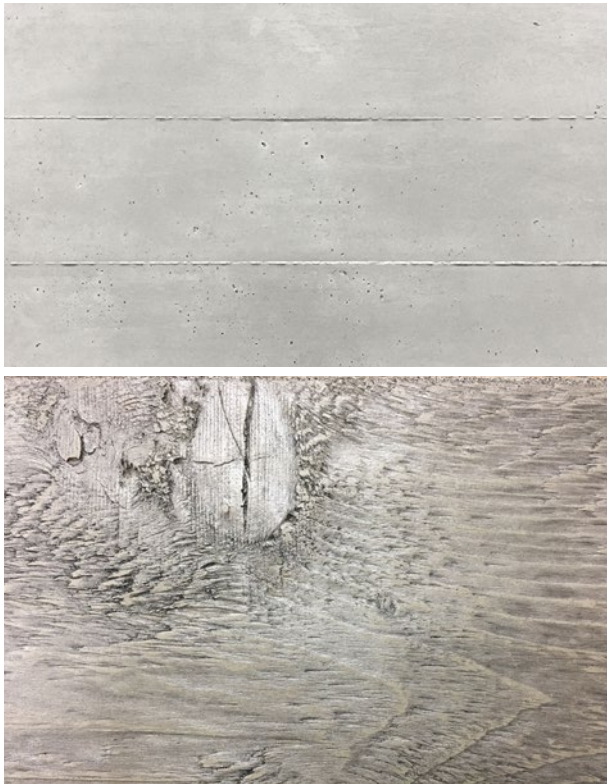


SPECIALTY FINISHES

BOARD-FORMING

A very popular choice for wall panels, sink aprons, fireplace cladding & other vertical surfaces, this finish is achieved by casting liquid concrete against pieces of wood. Either individual planks or larger panels (with multiple planks) can be cast. Note that results can vary greatly depending on the species, texture, size, and spacing of wood used during casting.

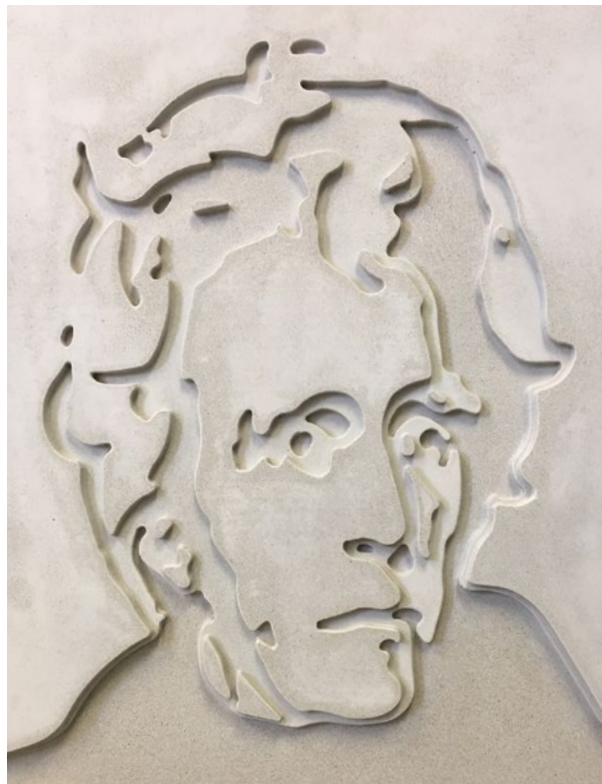
Costs vary. Inquire for more information.



DEBOSSING & EMBOSSING

Debossing and embossing are methods of casting liquid concrete against a shape or form so that it cures bearing the signature of that shape. Words, letters, logos, images and even other objects can be used to deboss/emboss concrete.

Costs vary. Inquire for more information.

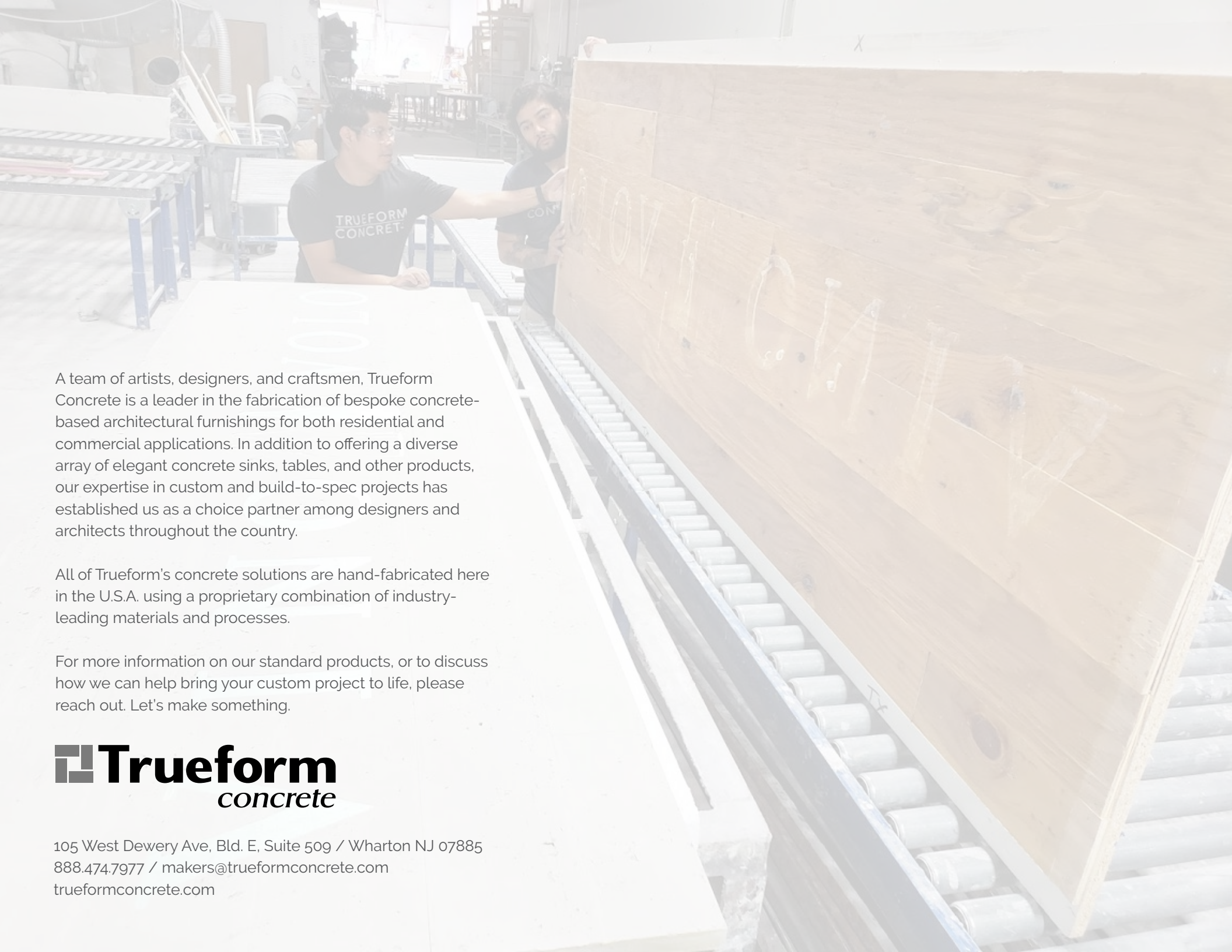


STENCILING

Once cured, a concrete surface can be chemically etched in order to make it more susceptible to staining or painting. Stenciling is the process of treating the surface with a specific graphic in order to create images, logos, words, symbols, etc. The entire surface is then sealed to capture and preserve the graphic.

Costs vary. Inquire for more information.





A team of artists, designers, and craftsmen, Trueform Concrete is a leader in the fabrication of bespoke concrete-based architectural furnishings for both residential and commercial applications. In addition to offering a diverse array of elegant concrete sinks, tables, and other products, our expertise in custom and build-to-spec projects has established us as a choice partner among designers and architects throughout the country.

All of Trueform's concrete solutions are hand-fabricated here in the U.S.A. using a proprietary combination of industry-leading materials and processes.

For more information on our standard products, or to discuss how we can help bring your custom project to life, please reach out. Let's make something.

 **Trueform**
concrete

105 West Dewery Ave, Bld. E, Suite 509 / Wharton NJ 07885
888.474.7977 / makers@trueformconcrete.com
trueformconcrete.com